

## Wedbush Securities Welcomes Natalie A Svider as Vice President, Public Relations

**Los Angeles, CA – November 15, 2016** – Wedbush Securities is pleased to welcome Natalie A. Svider as its new Vice President, Public Relations. With more than 20 years of experience in public relations, Natalie brings a depth of knowledge, media relationships, and strategic vision to the Marketing Department.

Natalie joins Wedbush after running her own consultancy practice where she represented clients in a variety of sectors including entertainment, non-profit, cyber security, and social media marketing. Prior to that, she was a Senior Account Supervisor with global public relations firm, Ruder Finn, where she worked with both private and publically held companies on the agency's roster. Natalie began her public relations career as an Executive Assistant to the Head of Television Publicity at Warner Bros.

"It is an honor to be joining Wedbush Securities," states Ms. Svider. "I am thrilled to work with the talented marketing team, to create and execute programs that will showcase the Wedbush brand, executives, and suite of services."

Senior Vice President and Head of Marketing, Sarah Gosler, said "Natalie has the exact pedigree and sensibility we need to take our public relations activities to the next level within the financial services industry. I have no doubt she will be a stellar addition to the team and greatly look forward to working with her on driving PR strategy here at the Wedbush."

Natalie is a Los Angeles native who earned her Bachelor of Arts in Radio TV Broadcasting from California State University, Northridge in Northridge, CA.

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### **About Wedbush Securities**

Founded in 1955, Wedbush Securities is a leading investment firm that provides brokerage, clearing, investment banking, equity research, public finance, fixed income, sales and trading, and asset management to individual, institutional, and corporate clients. Headquartered in Los Angeles, with nearly 100 offices, the firm focuses on a dedication to quality service, client financial safety, continuity, and advanced technology. Wedbush Securities is the largest subsidiary of holding company [WEDBUSH, Inc.](#), which also includes affiliated firms [Wedbush Asset Management](#), [Wedbush Capital Partners](#), [Wedbush Opportunity Partners](#), and [Lime Brokerage, LLC](#).

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